



Powerful Performance. Winning Result



Poultry Prestarter

This is a nutritionally complete, balanced ration for newly hatched broilers and turkeys. This 30% protein diet is designed to develop chicks and poults to their full genetic potential.

Honor® Show Chow® Poultry Prestarter can be followed by Honor® Show Chow® Poultry Starter, Poultry Grower and Poultry Finisher to get birds ready for show. Honor® Show Chow® Poultry Prestarter is supported by Purina's knowledge, experience and research.

FEATURES	BENEFITS
Nutritionally Complete Feed	<ul style="list-style-type: none"> • Provides all the essential nutrients to develop <ul style="list-style-type: none"> - Broilers from hatch through 14 days of age - Poults from hatch through 8 weeks of age • Develops strong bones – allows birds to achieve their full potential
Amino Acid Balance	<ul style="list-style-type: none"> • Gets birds off to a good start and quickly grows them into show condition • Allows proper growth and development to produce good confirmation • Helps develop excellent feathering
Product Form - Crumble	<ul style="list-style-type: none"> • Particle size easy for starting birds to eat • Prevents sorting – assures consistent nutrient intake • Reduces feed wastage
Highly Effective Pigmenting Materials	Results in a deep skin, shank and beak coloring
Probiotics and Yeast Extracts	Supports immune and digestive health
Research Proven	Feed it with total confidence – <i>backed by Purina's legendary tradition of fundamental and applied research.</i>
Medicated (Amprolium)	<ul style="list-style-type: none"> • Aids in the prevention of coccidiosis • No withdrawal time required

Regional Availability



Visit our website to download this product form.

www.purinamills.com

Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.purinamills.com or call Purina Customer Service at 1-800-227-8941

Poultry Prestarter

GUARANTEED ANALYSIS

Crude Protein, %	(min)	30.0
Lysine, %	(min)	1.80
Methionine, %	(min)	0.60
Crude Fat, %	(min)	5.00
Crude Fiber, %	(max)	3.50
Calcium, % (Ca)	(min)	1.05
Calcium, % (Ca)	(max)	1.55
Phosphorus, % (P)	(min)	0.80
Salt, % (NaCl)	(min)	0.25
Salt, % (NaCl)	(max)	0.75



Active Drug Ingredients

Amprolium, %	0.0125
--------------	--------

FEEDING DIRECTIONS

Feed continuously as the sole ration.

Important: A feeding program is only as effective as the management practices and disease control measures followed.

Caution: Store in a dry area away from insects. Do not feed moldy or insect-infested feed to birds as it may cause illness, performance loss or death.

Feeding Programs:

Product	Broiler 4-Feed (Recommended)	Broiler 2-Feed (Optional)	Turkey
Prestarter	Hatch through 14 days	---	Hatch to 8 weeks
Starter	15 through 22 days	Hatch to 21 days	9 through 12 weeks
Grower	23 through 35 days	---	13 through 16 weeks
Finisher	36 days to showing	22 day through showing	17 weeks through showing

THE WINNING PHILOSOPHY

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. These include:

- 1. GOOD BREEDING:** Good breeding gives poultry the ability to perform satisfactorily and produce healthy offspring.
- 2. GOOD NUTRITION:** An adequate amount of a balanced ration containing all required nutrients, vitamins and minerals is essential for good health and proper conformation.
- 3. SOUND MANAGEMENT:** "Know How" is required to provide the proper environment and care to minimize stress, which can adversely affect performance.
- 4. CAREFUL SANITATION:** Cleanliness is essential in providing a healthful environment.

These are the building blocks of the Honor® Show Chow® poultry program and the keys to successful poultry production. Practical application of these basic principles will not only enhance your bird's growth and development, but also increase its potential of winning on the show circuit.

POWER IN PERFORMANCE

We know the best way to help you realize your dreams starts by employing a Winning Philosophy:

WINNING PHILOSOPHY

BETTER BREEDING	BETTER MANAGEMENT	BETTER FEEDING	BETTER HEALTH
<ul style="list-style-type: none"> - Genetic Potential - Selection - Conformation - Soundness 	<ul style="list-style-type: none"> - Cleanliness - Showmanship - Consistent Feed Times - Daily Prep 	<ul style="list-style-type: none"> - Consistent Intake - Optimum Growth - Body Condition - Bloom & Finish 	<ul style="list-style-type: none"> - Vaccination - Proper Sanitation - Health Program - Veterinary Care